

33. The system of claim 25 wherein the processor for processing the incentive requests further comprises means for determining whether to issue an incentive, and if so, determining the type and amount of incentive.

REMARKS

The undersigned kindly thanks the Examiner for the courtesies extended during the interview on January 29, 2003. As discussed during the interview, Applicant believes the claims are patentable over the prior art for several independent reasons. One reason is that the claimed invention makes incentive determinations in response to individual user requests and makes individual decisions based on those requests. Additionally, the incentive requests can include specific dining parameters, for example, when user intends to dine and/or a minimum amount of money the user is willing to spend. Other bases for patentability exist. None of the prior art of record is believed to teach or suggest these features, either alone or in combination. As a result, the application is believed to be in condition for allowance. Reconsideration of all grounds of objection and rejection is requested.

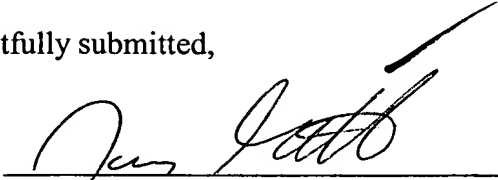
Should the examiner have any questions, or believe that a discussion of any aspect of this application would help expedite prosecution, a telephone call to the undersigned is strongly encouraged.

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Respectfully submitted,

By:



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